

Curl BC Board Meeting Minutes
10:00am, Tuesday, April 30, 2024
Via Zoom

Board Members: Brenda M’Clellan, Lyle Sieg, Penny Shantz, Brenda Sims, Dwayne Uyede, Terry Phillips, Pauline Piller, Drew Carmichael, Morgan Lypka

Staff: Scott Braley, Kevin Berar, Kim Dennis, Lindsay Shannon, Paul Czeke, Sherri Taylor

1. Call to Order: 10:02am
2. Approval of Agenda – **Lyle Sieg, Earlene Graham**
3. Approval of the Board Meeting Minutes from January 12 – **Lyle Sieg, Earlene Graham**
4. Receipt of Executive and Finance Committee Minutes from Jan 5 and Apr 18 – **Lyle Sieg**
5. Record electronic votes since Jan 2024 Board Meeting – NONE

6. PILLAR 1: MEMBER SERVICES – Operations

END 1 – Member Facility Governance & Operations: Kim Dennis

- a. 85 of 88 member facilities have reported 23,315 “unique” curlers
 - i. 57 clubs submitted their required Nov. and Feb. reports – only \$2,740 unpaid
 - ii. 4 members opened late/closed early
 - iii. 20 members submitted their entire season’s registration in one report
 - iv. 4 members (Vernon, Comox, Nanaimo, Mission) have not submitted their 2nd report
 - v. 2 members (Nelson, Wells) did not open due to plant issues
 - vi. 1 member (Lillooet) reopened this season, but has not yet reported
- b. Only 16 clubs submitted one-time visitor and school groups. This hurts advocacy efforts.
- c. Falkland Curling Club, <https://vernonmatters.ca/2023/05/19/curling-club-museum-get-upgrade-funding/>, has submitted a request to join Curl BC.
MOTION: “To accept Falkland Curling Club (Zone 2) joining Curl BC as a Member Facility”
– . Moved by **Brenda McClellan & Brenda Sims. Carried unanimously.**
- d. For the 2024-25 season:
 - i. Curl BC will be raising its fees from \$20 to \$22/regular curler aged 13+
 - Scott B/Kim D. Send a reminder in Curling Connection and Kim to send an email with the increase in fees.
 - Kim D. Only one club came back with a complaint/issue with increase fee
 - Brenda M.
 - ii. Curling Alberta will be raising its fee from \$13 to \$17/regular curler which will impact our 7 clubs located in the Peace Region.
- e. For the 2025-26 season:
 - i. Curling Canada is planning to increase its portion of these fees from \$2 to \$5
 - ii. There may be a \$1/curler rebate available to Curl BC.

- iii. Regardless, Curl BC will have to raise its fees again to likely \$25/regular curler aged 13+

End 2: Education

Paul Cseke- Running **NCCP courses** and reached each region. 71 ppl through comp coaches, 90 in other coaching courses....more than last year. 17 member facilities host courses throughout the year. Ran 7 webinars. **Officiating program** certified 28 people for Level 1, 19 Level 2 through the season. **Ice Tech** – Curl BC offers 2 courses, Curling Canada offers 1saw increase in each of the other courses. 18, 20, 5 people received their Level 1, 2 and 3. Helped club through mentorship programs.

Questions: Lyle Sieg asking if we're servicing the demand?

Answer: Paul says we've done a lot of catchup since COVID.

-It was also noted that Sherri Taylor is handling officiating and competition committee.

End 3: Communications

Kevin spoke to the new role and doing work in the offseason to get ahead of upcoming season. Getting ready for the AGM and Annual Report.

7. PILLAR 2: Curler Development:

End 4. Participation (Kim)

- Gender equity in sport - Girls Rock program had over 40 participants. Diane D took lead. Number of girls looking to register and inquiring about the next one.

- First women in curling summit in Maple Ridge. There will be an annual event now. More details to follow soon.

- Adaptive Curling - Over 17 ppl did 4-week program after BC championship in Esquimalt. Going to be run year around

- 20 members using inflatables curling sets. Good resource to use to engage ppl

- *Question:* Brenda asking if Salmon Arm wants to use inflatables for 55+ Games?

Answer: Kim will look into it and will follow up with Doug and Carol

Youth Development (Paul C.)

- Hit, Draw, Tap run at Langley Curling Centre during Mixed Championships. 40 participants overall, up from 25 last year...Curl BC will be running a series of Hit, Draw, Tap leading up to the Brier. Curling Canada has given us the opportunity to run it on Brier Ice in Kelowna in February.

- Curling Canada Singles app. Accepted 12 BC participants into Rock Fest West. Next year it will be hosted in Kelowna.

- Offer training for our Blizzard program including Zoom training, materials sent to clubs so they can run multi-week programs on their own after reviewing training materials.

-Question: Lyle asking if we're pursuing high schools to get more youth curlers?

Answer: Paul said next year provide packages to member facilities to then deliver to schools. Curl BC does collect info on which clubs are running school programs

End 5: Competitions (Sherri)

- Most of the 2024-25 competition calendar is confirmed. Stick Open Championships in Barriere just confirmed. Challenge Cup in Parksville not yet confirmed.
- Still looking for hosts 2025-26 season. Will be promoting it through social media and newsletters.
- Looking at hosting trial for Invictus games for wheelchair curling.
- Missing wheelchair championships for next year but have a lead
- Making sure we spread across the zone. Last year, we had a lot outside the Lower Mainland, so this year we are mostly inside the LM.
- Scott mentioned that the Board needs to approve the plan for following year and not each site.

Question: Terry Phillips asking if how many sheets are available for provincial championships for clubs that have few sheets?

Answer: Sherri says we request 6 sheets. For the smaller championships, we're looking at smaller facilities. Locations not made public and contracts have not been signed, just verbal agreements.

Question: Penny asked about High School Champs locations

Answer: Scott says that will come from BC High School Sports. (It's scheduled the same time as the Brier).

- Sherri updating the guide for committee members and would like one board member to be a part of the Competitions Committee. She's busy with e-comp guide, and has spent over 25 hrs working on it. Now it goes to the committee for review and then to the players.
- Officials Advisory Committee – will help lot of documentation that will help evaluate and recommend changes each year for educational sessions (online and in-person), manual revisions, forms, online resources, rule updates, and policy recommendations for Curl BC approval. Committee members will represent Curl BC in a supportive and professional manner at all times.

End 6: High Performance

HP Outline: (Melissa and Clancy not available for meeting so report sent in)

- Established 3 regional training centres. Kamloops, Victoria and Golden Ears. They will be focal pts for HP this year
- Applications closed for the HP program and over 100 athletes applied to the program this season. Athletes will be notified today if they got accepted or not.

8. PILLAR 3: PARTNERSHIP & CAPACITY – Board & CEO

END 7 – Revenue Generation & Corporate Governance

- a. Finance & Audit Committee update – **Brenda M. & Scott B.**
 - i. Provincial Government year-end funding
 - 5 million dollars given to provincial sport organizations - Curl BC given \$89,000. We used that amount to offset programming cost from last year. Will hear from auditor to see if that's acceptable.
 - ii. 2023-24 Interim Financial results
 - We incurred a loss of \$34,000. Mainly due to HR costs. We also added person in Competitions area. Sherri and Lindsay are now handling the role.
 - We have \$60,000 in the operational reserve fund which is for other clubs to borrow from if needed
 - Brenda M thanked staff for their hard work
 - iii. 2024-25 Budget presentation
 - Hosting BC normally gives us a \$30,000-35,000 grant but we didn't get anything this season. We could get money if we collaborate with BC Tour events. Hosting BC does not fund any events that hosted in same location 3 years in a row.
 - We are receiving \$15,000 from Fairs and Festivals...we received 60k last year. Seems like more people and they are giving groups less.
 - For the 2025 Brier, the Provincial Government is not sending us a Hosting Grant. Instead, it's being sent straight to Curling Canada. It would be expensed out normally.
 - For our upcoming Membership fee, we are having a 10% increase in fees, and with 5% growth, our goal is \$500,000 from membership fees to keep operating at current level.
 - For our Restricted funds....Kim is managing that for Come and Try it events.
 - BC Championships success - 85% of revenue goes to club, 15% to Curl BC. Tweaked formula...split profit 50/50.
 - We ran a very successful 50/50 ...made about \$17,000 this past season. Good ticket sales and local sponsorship sales
 - Increased fees for the competitive category. Lost over 100k....get it back to break-even
 - Next season looking at a \$5,000 loss with expected changes.
 - Rafflebox 50/50 has said we're looking at 450-800k in expected in sales at 2025 Brier
 - Scotties/Krueger not sponsoring Provincial/territorial championships. Looking for another sponsor.
 - Looking at getting a half-time admin assistant to help with staff
 - iv. **MOTION:** Brenda S and Brenda M second "To confirm the 2024-25 budget as presented meets the requirements of Curl BC's financial Executive Limitations 1 to 4".
Motion passed unanimously.
 - v. 50/50 audit by BC Gaming – **Earlene Graham & Scott B.**

-Earlene: met all requirements. BC Gaming questioned on timing of draws. BC Gaming signed off we are good to go 2024/25 season

-No one on Board is supposed to be buying tickets....it is frowned upon

f. Governance Committee update – **Brenda S.**

i. Nominations Committee update – **Brenda S. & Earlene G.**

- Welcoming new Board members
- Brenda M: Exiting Board members speak to people who they think will make good board members or committee members

END 8 – Partnerships & Infrastructure

a. Communications with Curling Canada – **Brenda M.**

- Nolan Thiessen will be speaking about fee increase
- Curling Canada has governance advisory. New terms of reference. Intent is to have better comms between members. Exchange of input/ideas. Not making any operational decision

b. Attendance at Curling Canada Symposium in May 2025 – **Brenda M.**

-bring together all operational representatives and all governance members to meet. Neil Campbell and Scott will be attending

c. Facilities update – **Scott B.**

- Kamloops proposing a multiplex facility including state of art curling facility
- Referendum will be held in fall.
- Nelson Curling Club may not open next season.

END 9 – Recognition & Awards: Terry Phillips, Kim D. & Kevin B.

- Scholarships Gordon Hooey had 11 applications Erin Fitzgibbons. PCAMA had 10 and Kieran Stephan won that
- Looking to add committee members

9. Other business – Brenda M.

a. Board meeting dates and times for June and September

- Also, to add in December and April

b. Plans for AGM at 7:00 pm, Thurs., June 13th

- On 14th, Tom Mayenknecht coming in for a Strat Planning session with the Board. Strat Plan is called Vision 2026
- Staff will be doing one on May 29 with Tom.
- Possible retreat in September

10. Adjournment: 11:58am – Motion to adjourn: Brenda M and Lyle Sieg.