

Curl BC

2021-22

**ANNUAL REPORT
& FORECAST**



PILLAR ONE

• Membership Services • Education • Communications



ENHANCING MEMBER SERVICES



Introduction

Although much of the 2021-22 curling season took place in the shadow of COVID, we also had some great successes. In all, 92% of our member clubs opened for the 2021-22 season, and 19,276 regular curlers took to the ice—an 87% retention rate.

Despite challenges, Curl BC not only held all of its 2022 championships, but even managed to get in most of the 2021 events as well. New champions were minted across the sport of curling, and Team BC did exceptionally well in national events.

Most heartening, however, is the fact that our member facilities welcomed 11,795 new-to-curling individuals, displaying that the desire for curling has remained strong, even during a worldwide pandemic.

Club Governance and Risk Management

Although curling activities over the past year were conducted under the shadow of COVID-19, Curl BC's stringent protocols allowed for a successful return to curling and for a great 2021-22 season.

As a result of the quickly-changing public health landscape, Curl BC's staff became adept at interpreting and instituting complicated health orders, adapting events, and updating in-house protocols.

While COVID may have been—and continues to be—the big story of the year, Curl BC was also busy with successes in other categories as well:

Safe Sport

The Safe Sport program, in particular, saw much development. In all, Curl BC

- Implemented 8 safe sport policies during the 2021-22 season
- Supported club resource package development to enhance safe sport at the community level
- Processed 120 Criminal Record Check requests for individuals to access FREE checks through Curl BC for coaches and community level volunteers.

Furthermore, Curl BC initiated the Baseline Safe Sport for BC Curling Survey, with the following results:

- Received responses from 6 of 8 zones
- 43% of clubs identified they are prepared to handle a safety incident at their club
- 29% identified they are somewhat prepared to handle an incident
- 28% identified they are not prepared to handle an incident
- Annual Waivers and Assumption of Risk are the most developed prevention strategy in our clubs (94% of respondents) followed by screening practice and policies (50% of respondents)
- Biggest challenge from safe sport enhancement is staff, board, and volunteer time.

As a result of our dedication to Safe Sport, Curl BC was proud to be the recipient of the Sport Information Resource Centre Community Activation Grant.

Coffee Chat

Curl BC engaged with 43 curling clubs during our 3 live coffee chats offered in September, November, and March. 60 individuals with representation for all provincial zones joined us to discuss the latest news, upcoming opportunities, and challenges from across BC, and connect with other leaders in the curling community.



Zone Meetings

Our formal fall and spring zone meetings discussing Curl BC services, benefits, and opportunities brought together 43 member facilities and the Curl BC staff and board. These engagement opportunities are part of Curl BC's commitment to building best practices in our Member Facilities.

Planning Seminars

During the 2021-22 season Curl BC subsidized and supported 12 clubs to work with Jack Bowman. Jack provided these clubs with 174 hours of support on initiatives such as grant opportunities, fundraising, strategic planning, and risk management. This assistance program is a key service to Curl BC member facilities and can be accessed by request.

Education

Despite the ongoing presence of COVID, Curl BC continued to offer blended learning environments with virtual and in-person training for courses and development for coaching, officiating, and club leadership. Over the course of the year, Curl BC was happy to promote 45 trained coaches at competition and community levels across BC's eight zones, and was happy to see 40% of officiating trainees finish their courses within the first year of self-paced learning

Education by the numbers:

Officials

- 108 individuals initiated training for online level 1.
- 43 individuals completed training and are now Level 1 Trained Officials
- 32 individuals registered for level 2 training and 13 individuals are now trained at level 2.
- 40% of individuals have completed the training within the first year of self-paced learning.

Coaching

- 32 individuals trained in the Club coach (community coach) pathway
- 13 trained in the competition coach pathway, and 8 evaluated and certified.

Ice Tech

- Courses will return in the 2022-23 season



First Virtual Business of Curling Symposium

- Continued collaboration with Curling Alberta to support organizational development for members.
- 32% increase in engagement and leadership development with representation from all zones across the province.
- Live sessions averaged 40+ individuals in attendance for each of our 10 sessions.
 - Topics included: Social Media Basics, Social Media Marketing, Online Booking System, Membeship, Recruitment, Capital Project Planning, Grant Writing, Refrigeration Safety & Awareness, Risk Management, Board Recruitment & Succession Planning, Diversity, Equity & Inclusion.

Communications

This has been a big season for communications and marketing at Curl BC. After losing the 2020-21 season to COVID, our sport came roaring back with a full slate of activities and championships. This was welcome news to our members and supporters, and was reflected in a solid increase in member engagement.

Social Media

As far as social media, Curl BC has seen robust traffic across all platforms on Twitter, Curl BC posted a total of 433 tweets over the past year, with an average of almost 1.2 for every day. In turn, our tweets were responsible for 845,5000 impressions (the number of times they were viewed on individual news feeds) and 43,332 profile visits.

Facebook was another success story, with our year-long post reach (the number of people who view any given post) topping off at 160,841. We also saw our Facebook page top off with a grand total of 16,099 individual visits.

Instagram also saw generous traffic in posts, views, and positive impact. In all, we made 337 Instagram posts over the past year, which generated a total of 14,718 “likes”.

Website

The Curl BC website was visited by 106,000 unique users over the 2021-22 season, with a daily mean of 759 active visits. The average visit time was just under two minutes, with desktop computers remain the main avenue of access at 57%, followed by smartphones at 40%, and tablets at 3%.

Curling Connection

Curling Connection, the electronic monthly magazine about our sport in BC, enjoyed an upswing in both its open rate (viewers who actually opened the email) and in clicks (viewers who clicked on the web link to read further). Over the past year, we had an average open rate of 1920 individual people per issue a 7.9% increase over the previous year) and an average click rate of 303 individual people per issue (a 12.5% increase).

Television and Streaming Coverage

Likewise, TV and streaming coverage of the 2022 BC Men’s and Scotties BC Women’s Championships has engaged curling fans in a big way. And with scores of other championship games broadcast over a number of platforms, Curl BC gave its viewers plenty of exciting curling to watch.



The championships, which took place in Kamloops from January 4th to 9th, 2022 were broadcast over a number of platforms. Preliminary games were streamed live on Curl BC's YouTube channel, www.youtube.com/curlbctv, with the semi-finals and finals broadcast live on CHEK-TV and simulcast on www.cbcsports.ca.

Along with the on-ice action, viewers were treated to expert play-by-play analysis from Olympic medalist Melissa Soligo, as well as colour commentary from competitive curler and stand-up comedian John Cullen.

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For the live preliminary draws, there were a total of 99,675 views on YouTube. For the two semi-final games, there were 22,327 combined views on YouTube and www.cbcsports.ca, and 33,876 combined views for the two championship finals. For the final four games, that's a 71% increase in viewership over the 2020 BC Men's and Scotties BC Women's Championships.



For the live over-air broadcasts on CHEK, each of the four semi-final and final games garnered impressive ratings. The women's semi-final saw an average of 18,300 fans tuned in at any given minute, while the men's semi-final gathered 52,500. The two final championship games saw the women pull in 38,700 viewers, while the men drew an average audience of 25,000*.

Overall, that's an 85% increase in live over-the-air broadcast viewership over 2020.

With the acquisition of seven new streaming-capable iPads, Curl BC has also been able to provide comprehensive coverage of championship games over YouTube, with up to seven sheets being broadcast simultaneously. Since January, 184 individual championship games have streamed this way—with more than 59,000 total views, an average of 321 viewers per broadcast—providing excellent service to our membership.

* Source: NLogic 2+ Total Canada

PILLAR TWO

• Participation • Competition • High Performance



LEADING CURLER DEVELOPMENT



Participation

After the loss of the 2020-21 season, Curl BC was pleased to see a marked resurgence in participation across all levels of curling:

Youth Programs

Passion Curling

- Ten clubs participated in the U12 Blizzard Program Training
 - This program is built into two 8 week programs for U12 youth participants
- One club participated in the U15-U21 Development Program
 - A 20 week curling skills development program with U15 to U21 components.
- This program Developed 56 community volunteers and coaches to run these enhanced programs across six of eight Curl BC zones.

BC Skills award – the six-level skills award program saw requests *tripled* in the 2021-22 season, with the newly added Purple badge accounting for a third of the total.

- 16 clubs participated
- 10 clubs took advantage of accessing the digital manual and resources of the updated program.
- 336 badges were ordered (previous year was 90) indicating a huge uptick in program adoption
- 112 purple badges mailed out in first year
- Badges have been ordered from North, Shuswap, Okanagan, and Lower Mainland clubs

Webinars

- five webinars conducted (two on Making Ethical Decisions, one performance webinar, one podium prep webinar and one coach webinar), 42 total participants.

Competition

Professionally-Run Competitions

Due to the impact of the COVID-19 pandemic on competitions during the 2020-21 season, Curl BC hosted a record number of BC Championships in the past year. In all, 14 championships were organized by Curl BC and run by event managers, chief umpires and local organizing committees.

The 2021 BC Club, Mixed, Seniors and U15's Championships were hosted last fall in Quesnel (Zone 8), Kelowna (Zone 2), Abbotsford (Zone 3) as well as Chilliwack (Zone 3). We then had the opportunities to stage all ten of our 2022 BC Championships & 2023 Canada Winter Games Qualifiers between the months of January and March, 2022. These 10 championships were organized by committees from Delta Thistle (Zone 5), Kamloops Curling Club (Zone 2), Comox Valley Curling Club (6), Langley Curling Club (Zone 3), McArthur Island Curling Club (Zone 2), Royal City Curling Club (Zone 4), Kimberley Curling Club (Zone 1), Chilliwack Curling Club (Zone 3) and Trail Curling Club (Zone 1).



Rockslide Rumble

- Piloted mini Rockslide camp (two-day) at Royal City Curling club, 16 campers in attendance, with instruction from BC's top coaches.

Member Facility Reporting

The flexible 3 affiliation reporting periods for clubs saw a 900% increase in curlers reported during the second half of the season. This speaks largely to clubs adopting multiple registration intake periods during the season.

Online Registration

- The number of clubs using Curling I/O for online registration has doubled since the 2019-20 season, providing standardized registration data to Curl BC.

Visitor & New Recruitment

- An online form was implemented during the 2021-22 season for clubs to report activities under standardized headings.
- The numbers reported represent 35% of Member Facilities that were open.
- 5% of clubs reported not offering additional activities due to COVID-19.

Thanks to a one-time funding opportunity from the provincial government, Curl BC accessed \$74,250 through the BC Fairs and Festivals Grant Program which benefitted seven of our 2022 BC Championships. We also continued to leverage the Hosting BC program for all of our high-performance championship events and tours.

Lastly, Curl BC will have a positive impact on ten of our BC Curling Tour host sites over the 2021-2022 season by providing one-time grants for clubs to install streaming equipment, and enhance their ability to host major events in the future.

Online coverage of Curl BC championship events was greatly enhanced by our investment in basic streaming kits for all BC Championships. These kits have enabled Curl BC to cover all round-robin and every playoff game on each sheet during our BC championships. Thanks to this increased coverage and awareness of our teams and championships, Curl BC's YouTube following increased to 1760 subscribers over the 2022 season.



A Diversified Calendar of Events

For the 2021-22 season, Curl BC established regional and open event calendars which promoted participation in multiple events.

Due to the impact of COVID-19 on the 2021-22 season, we organized dual events in U21, Senior, and Mixed categories in our effort to have representatives at the two Curling Canada national championships during the fall. A special thanks goes out to Curl BC's officiating coordinator, Patti Caldwell, who ensured each zone qualifier and BC championship had a chief umpire on site for the week with the required technical support based on the event level.

CHAMPIONSHIP	WINNING TEAM MEMBERS
2021 BC Mixed	Sebastien Robillard, Karla Thompson, Nathan Small, Amanda Guido
2021 BC Seniors Men	Tom Buchy, Dave Toffolo, Kevin Maffioli, Darren Will
2021 BC Seniors Women	Mary-Anne Arsenault, Penny Shantz, Diane Gushulak, Grace MacInnes *
2021 BC Club Men	Darren Frycz, Michael Sitter, Don Monk, Steve Claxton
2021 BC Club Women	Penny Shantz, Tina Chestnut, Nicole Guizzo, Nancy Betteridge
2021 U21 Special Worlds Qualifiers Men	Connor Deane, Joshua Miki, Mack Ellis, Brenin Moore
2021 U21 Special Worlds Qualifiers Women	Emily Bowles, Meredith Cole, Keira McCoy, Chelsea Taylor
2021 BC Challenge Cup	Dane Beaton, Kaiden Beck, Nolan Beck, Austin Tomlinson
2022 BC Men	Brent Pierce, Jeff Richard, Jared Kolomaya, Nicholas Meister
2022 BC Women	Mary-Anne Arsenault, Jenna Schraeder, Sasha Carter, Renee Simons
2022 BC U21 Men	Connor Deane, Joshua Miki, Mack Ellis, Brenin Moore
2022 BC U21 Women	Holly Hafeli, Jorja Kopytko, Hannah O'Neill, Natalie Hafeli
2022 BC U18 Boys	Adam Fenton, Alex Duncan-Wu, Wesley Wu
2022 UBC 18 Girls	Gracelyn Richards, Keelie Duncan, Grace McCusker, Carley Hardie **
2022 BC Masters Men	Wes Craig, Ron Schmidt, Tony Anslow, Victor Gamble
2022 BC Masters Women	Penny Shantz, Cindy Curtain, Janet Suter, Shirley Wong, Karen Ruus
2022 BC Seniors Men	Wes Craig, Steve Waatainen, Keith Clarke, Craig Burton
2022 BC Seniors Women	Leanne Andrews, Jenn Routliffe, Tracy Strecker, Cathy Chapman
2022 BC Stick	Jamie Mould, Gary Shalansky
2022 BC Women's Stick	Margaret Campbell, Tammy Hughes
2022 BC Mixed	Miles Craig, Stephanie Jackson-Baier, Chris Baier, Carley Sandwith-Craig
2022 BC Club Men	Ron Schmidt, Norm Cote, Randy Baert, Mike Meeres
2022 BC Club Women	Kim Dennis, Heather Beatty, Allison Dentoomb, Jennifer Gauthier
2023 Canada Winter Games Men's Qualifier	Chris Parkinson, Neil Imada, Graham Lee, Jesse Tiede
2023 Canada Winter Games Women's Qualifier	Hannah Rempel, Lauren Cochrane, Megan Rempel, Claire Ramsey

* Won silver at 2021 Senior Women's National Championship ** Won bronze at 2022 U18 Women's National Championship

A huge debt of gratitude is due to the club boards, managers, organizing committees and volunteers who were instrumental in Curl BC executing an extremely jam-packed calendar of events that provided meaningful opportunities to all stages and ages of competitors. In order to be successful, it required more “pivoting” from each of these stakeholders than ever before, and we thank them for their service in 2021-22.

Optimized Participation Opportunities

Curl BC promoted increased participation in U18, U21, Mixed Doubles, Club, Seniors, Masters, Mixed and Stick by eliminating zone qualification and making the BC Championship “experience” possible and more meaningful for all members of the BC’s curling community.

Due to COVID-19 we were unable to hold the BC Wheelchair Championships in 2022 but we look forward to hosting this event in 2023 along with additional development and learn-to-curl opportunities leading up to it.

Unfortunately, we could not maintain open and zone qualifying events for the Women’s and Men’s championships due to the impacts of COVID-19. Both events were changed to a triple knockout format due to the increased number of registered teams.

We were also unable to maintain zone qualifiers for the BC Winter Games this season due to the 2022 games being postponed, but we are looking

forward to seeing the BC Winter Games in Vernon next year. In all, six clubs will host eight zone qualifiers to determine who goes to this multi-sport games in March of 2023.

The BC Curling Tour continued to expand with the addition of events in Dawson Creek (Zone 8), Trail (Zone 1) and Salmon Arm (Zone 2), and we were able to enhance streaming capacity and fan experience at all our tour events and BC championships.

2021-22 Competition Benchmarks

- Provided streaming of all draws at 2022 Scotties, Men’s, U21, Mixed Doubles, Seniors, Masters, Canada Winter Games Qualifier and Club Curling Championships on the Curl BC YouTube Channel
- Due to Covid-19 we did not see an expansion of events on the BC Junior Curling Tour, however organizing committees and host clubs did successfully run 4 events at clubs across BC in Vernon (Zone 2), Golden Ears Winter Club (Zone 3), Royal City (Zone 4) and Esquimalt (Zone 6).
- Despite Covid-19 and flooding that impacted travel throughout BC we saw the BC Men’s Curling Tour Expand to 7 events across 4 Curl BC Zones in Trail (Zone 1), Penticton (Zone 2), Kamloops (Zone 2), Kelowna (Zone 2), Salmon Arm (Zone 2) Dawson Creek (Zone 7) and Golden Ears Winter Club (Zone 3). The BC Women’s Tour was able to successfully hold events in Kelowna and Maple Ridge, but we look forward to events returning throughout BC in places like Vernon, Kamloops, and Salmon Arm.
- Continued the execution of supporting 10 BC Curling Tour Events and BC Championships host clubs with funding from the BC Amateur Sport League Grant to support the installation of streaming infrastructure in their facilities to enhance BC Tour and BC Championships streaming capacity.
- Worked with Roll Focus Productions to fully produce 23 draws of curling during Curl BC’s U18, U21, Women’s and Men’s Championships with those games being broadcast on partners CHEK TV, cbcports.ca and Curl BC TV (YouTube)



Curl BC's 2021-22 Championship Teams



2021 BC U15 Challenge Cup Champions
Team Beaton



2022 BC U18 Boys' Champions
Team Fenton



2022 BC U18 Girls' Champions
Team Richards



2022 BC U21 Mens' Champions
Team Deane



2022 BC U21 Womens' Champions
Team Hafeli



2021 BC U21 Special Worlds Qualifiers
Mens'—Team Deane



2021 BC U21 Special Worlds Qualifiers
Womens' Champions—Team Bowles



2021 BC Mixed Champions
Team Robillard



2022 BC Mixed Champions
Team Craig



2022 BC Stick Champions
Team Mould-Shalansky



2022 BC Women's Stick Champions
Team Campbell-Hughes



2021 BC Men's Club Champions
Team Frycz



2021 BC Women's Club Champions
Team Shantz



2022 BC Men's Club Champions
Team Schmidt



2022 BC Women's Club Champions
Team Dennis



2022 BC Men's Champions
Team Pierce



2022 BC Women's Champions
Team Arseneault



2021 BC Seniors Men's Champions
Team Buchy

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2021 BC Seniors Women's Champions
Team Arsenault



2022 BC Seniors Men's Champions
Team Craig



2022 BC Seniors Women's Champions
Team Andrews



2022 BC Masters Men's Champions
Team Craig



2022 BC Masters Women's Champions
Team Shantz



2023 Canada Winter Games Qualifiers
Teams Parkinson and Rempel

High Performance

With a full slate of provincial championships—not to mention some additional make-up championships from the previous season's cancelled schedule—there was no lack of high performance play during the 2021-22 season.

The action wasn't just at home, though. BC's best also competed at the national and world level, with results that show just how effective Curl BC's high performance program is.

High performance by the numbers:

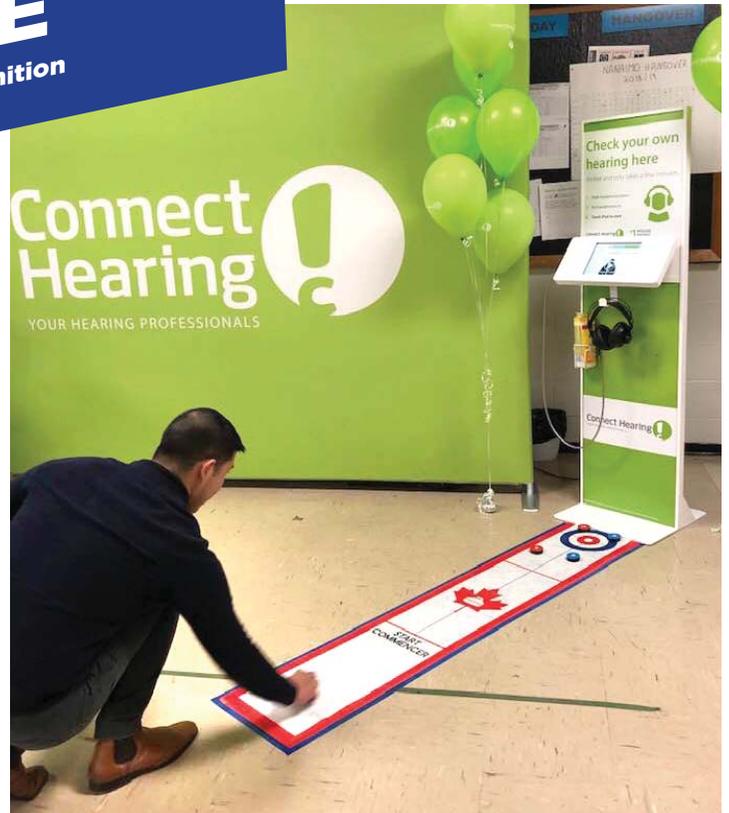
- Curl BC trained and supported four Next Gen U35 teams, seven Next Gen U25 teams, seven Next Gen U18 teams, and four high performance and development teams
- In all, twelve program teams went to national championships
- Twelve adult program teams qualified for playoffs at World Curling Tour events (3 event winners)
- Junior program teams had 18 podium finishes at Junior Curling Tour events
- Curl BC facilitated 30-plus interprovincial webinars for program athletes (six of which were BC-hosted), plus additional CSI speaker series webinars



PILLAR THREE

Revenue Generation • Governance & Recognition

BUILDING PARTNERSHIPS & CAPACITY



Revenue Generation

Government

Base provincial funding of \$261,087 has remained static over the past two years during COVID. The BC Community Gaming grant has also remained at the same level of \$110,000.

However, significant one-time recovery funding was provided by the Provincial Government as follows:

- BC Amateur Sport League recovery fund – \$192,642
- BC Fairs & Festivals hosting grants – \$74,250
- Sport BC participation program – \$10,000

In total, the Provincial Government provided a record \$647,979 in support this past year.

At the Federal level, Curl BC accessed the following funds:

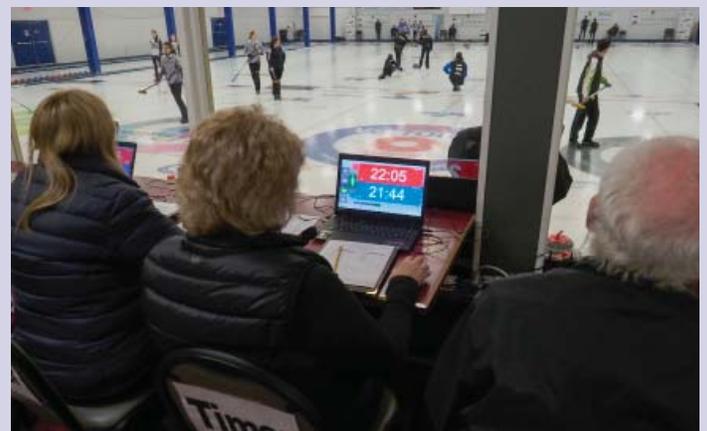
- Wage subsidies – \$140,093
- 2022 World Women's Championships hosting grant (\$100,000)
- Curling Canada high performance grant – \$15,000

This totals \$255,093 in Federal support which is also a record. Altogether, the two levels of government provided over \$900,000 in funding support this past year.

Curl BC also assisted clubs to access the following grants:

- BC Community Gaming – \$680,195 (30 clubs)
- BC Gaming Capital – \$118,880 (3 clubs)
- Federal Accessibility – \$100,000 (1 club)
- Jumpstart – \$29,200 (3 clubs)

Thus, Curl BC helped to raise another \$928,275 at the club level.



Philanthropic

After the 2020-21 season was ended abruptly, Curl BC assisted 7 clubs with processing donations of over \$97,000 in unutilized club dues through the BC Amateur Sport Fund (BCASF). Curlers at these clubs donated their remaining fees in exchange for a tax receipt rather than accept a refund for the partial season. Several of these clubs have now either established or are looking into setting up their own BCASF project to raise funds in exchange for tax receipts.

In addition, Curl BC partnered with Prince George Golf & Curling Club and Rafflebox to raise over \$133,000 through an online and in venue 50/50 for the 2022 World Women's Curling Championships. The net surplus to Prince George GCC was close to \$50,000.

The Curling for Life Endowment Fund, held by Vancouver Foundation, has received a total of \$54,539 in donations over the past 11 years and value of the fund is now \$67,607.



Corporate Sponsorship

COVID has made meeting sponsorship deliverables very challenging, but a big shout out to the following companies which have been steadfast in their support of curling over the past two years:

- Belairdirect Insurance
- Best Western
- Kruger - Scotties
- Connect Hearing
- Great Western Brewing - Original 16
- Optimist International
- CHEK TV
- AMJ Campbell Van Lines
- CBC.ca
- Guspro - Ice King

Total sponsorship contributions were \$119,000 this past year.

Governance & Recognition

Board of Governors

During the 2021-22 season, Curl BC was very fortunate to have Neil Campbell as its chair, as well as welcome Morgan Lypka, Andrew Benson, and Brenda M'Clellan to the board of governors.

During the year, the board tackled the important task of updating the organization's policy registry, a comprehensive document covering everything from board governance to operations to Safe Sport procedures.

Through hard work and an attention to detail, the board's new policy registry sets the stage for a new level of excellence and safety, and helps Curl BC move closer to the benchmarks set by the Vision 2024 strategic plan.

We thank the chair and all the board members for their work in the past year.

Awards

After missing out on the 2020-21 season due to COVID-19, Curl BC is thrilled to be back on the ice and celebrating our players, coaches, officials, and volunteers with awards.

We're also happy for the return of the Gordon Hooey Memorial Scholarship, which was awarded in the amount of \$1,000 to Chelsea Taylor of Vancouver.

Our own Curl BC Awards weren't always the big story, however—a number of our curlers won major awards from other organizations over the past year, including:

- Sonja Gaudet, from Vernon, was inducted into the BC Sports Hall of Fame, capping off a career in which the 2006 Torino Paralympic Games gold medal winner became the world's most decorated wheelchair athlete.
- Nanaimo's Karen Watson has been an exemplary model of a high performance program coach. This year, she was awarded the National Coaching Certification Program's prestigious Coach Developer Award.

Curl BC's 2021-22 Award Winners

Annual Service Awards

- Sponsor of the Year- Save On Foods (Kamloops, BC)
- Ron Houston Administrator of the Year: Mike Williams (Trail Curling Club)
- Curling Centre Volunteer of the Year: Deanna Larson (Dawson Creek Curling Club)
- Curling Centre of the Year: Kamloops Curling Club

Long & Exceptional Service Awards

- Elsie Mackenzie Youth & Junior Curling Program Volunteer of the Year: Darren Kent (Port Moody Curling Club)
- Judie Roberts Friendship Award: Keltie Worrall (Vancouver Curling Club)
- Pat Kennedy Long Service Award: Diane Underhill (Creston Curling Club)
- Janette Robbins Award: Penny Shantz (Parksville Curling Club)

Performance Awards

- Wally M'Lot Official of the Year: Henry Wong (Royal City Curling Club)
- Anita Cochrane Coach of the Year Award: Fuji Miki (Royal City Curling Club)
- Adaptive Athlete/Team of the Year: Ina Forrest (Vernon Curling Club)
- U21 Team of the Year Award: Team Deane (Royal City Curling Club)
- Adult Team of the Year Award: Team Cseke (Victoria Curling Club)
- 50+ Team of the Year Award: Team Arsenault (Kelowna Curling Club)



**Thanks for a great
2021-22 season!**

STAFF

Scott Braley | CEO

Melissa Soligo | High Performance Director

Will Sutton | Competitions Manager

Doug Sarti | Communications & Marketing Manager

Paul Cseke | Education & Youth Development Manager

Kim Dennis | Member Services Manager

Lindsay Shannon | Administrative Manager

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Keith Switzer | Vice Chair

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