### **Annual General Meeting**

June 16, 2022



### Welcome - Agenda

- 1. Call to Order & Introductions
- 2. Confirmation of Quorum
- 3. Proceeding Overview
- 4. Approval of the Agenda
- 5. Approval of the Minutes of the AGM held on June 12, 2021
- 6. Introduction of the Board and Chair's Remarks
- 7. Remarks from Curling Canada
- 8. Presentation of 2022/23 Financial Statements
- 9. Appointment of the Auditor
- 10. Elections of Governors
- 11. Operational Report
- 12. Recognition of Retiring Board Members
- 13. Concluding Remarks and Adjournment



### **Confirmation of Quorum**

- Quorum is achieved when at least 17 voting delegates
   (20% of 84) from member facilities are present
- # of voting members present



### **Proceeding Overview**

- Voting Member Delegates please use the Chat Feature for communications and voting
- Phone In Voting Member Delegates, please send a message to Ishannon@curlbc.ca
- Always start with your Club Name
- We will be asking only if you are Opposed to the motion when we call for a vote
- The AGM is being recorded and has Close Captioning available (see [cc] the bottom of your screen)



### Motion - Approval of the Agenda

Motion moved by Vancouver Curling Club-Colin Chan and seconded by Campbell River CC – Cynthia Lu.

- Please use the Chat feature only if opposed to the motion, for example: Penticton, opposed
- On a phone, send an email to Ishannon@curlbc.ca



### Motion - Approval of June 12, 2021 Minutes

Motion moved by Vancouver Curling Club-Colin Chan and seconded by Campbell River CC – Cynthia Lu.

- Please use the Chat feature only if opposed to the motion, for example: Penticton, opposed
- On a phone, send an email to Ishannon@curlbc.ca



### Remarks

- Introduction of the Board
- Remarks from the Chair
- ▶ Remarks from Curling Canada



### Thank you to everyone who made 2021-22 such a great year!



#### **OUR STAFF**









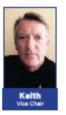






#### **OUR BOARD**





















#### **OUR SPONSORS & PARTNERS**























### **Brian Cowan**

▶ A greeting from Curling Canada



## 2021/22 Curl BC Financial Report

June 16, 2022 Scott Braley, CEO



### **Curl BC - Finances**

- ▶ 2021/22 Results
- ▶ 2021/22 Audit report
- Motion to appoint Lohn Caulder LLP as auditors for Curl BC for the 2022/23 fiscal year



### **Your Role**

- Know the principal sources of Curl BC revenues
- Know where Curl BC funds are used/spent
- ▶ Be aware of financial statements and auditor reports



### **2021/22 Results**

- Curl BC Financial Report Details
- ▶ Bottom line \$93,998
- ▶ Fund balances \$554,432
  - General \$429,676
  - Capital Assets \$60,756
  - Restricted Fund \$4,000
  - Operating Reserve Fund \$60,000



### The Funds

- General Fund core operations in all three pillars
- Invested in Capital Assets Fund value of funds invested in capital assets net of amortization
- Restricted Fund Specific grants restricted to be spent on specified purposes or returned
- Operating Reserve Fund Available to member facilities in urgent need of low cost loans



### How we got there - Net Income

|                      | 2022   | 2021    | 2020   | 2019    |
|----------------------|--------|---------|--------|---------|
| Restricted<br>Fund   | 42,574 | -6,928  | -5,800 | -19,060 |
| Unrestricted<br>Fund | 51,424 | 187,137 | 6,135  | 7,775   |
| TOTAL                | 93,998 | 180,209 | 335    | -11,285 |

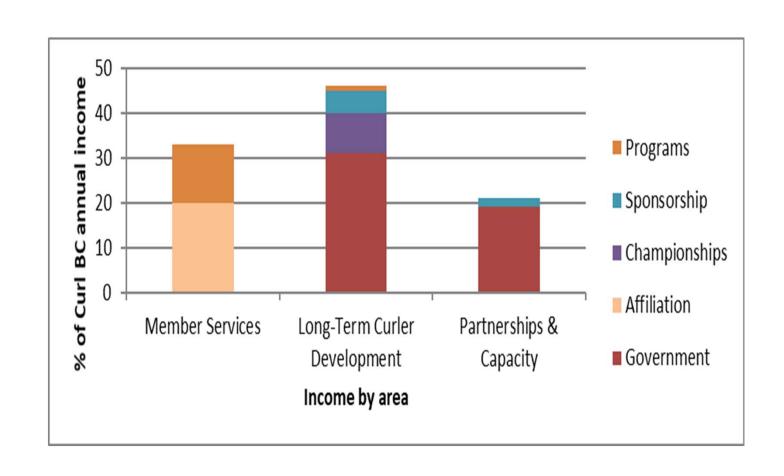


### Where are we at? - Fund Balances

|                       | 2022    | 2021    | 2020    | 2019    |
|-----------------------|---------|---------|---------|---------|
| Restricted<br>Fund    | 64,000  | 19,000  | 18,000  | 23,800  |
| Unrestricted<br>Fund  | 429,676 | 378,252 | 191,115 | 182,307 |
| Property & Equipment  | 60,756  | 63,182  | 71,110  | 73,783  |
| Total Fund<br>Balance | 554,432 | 460,434 | 280,225 | 279,890 |

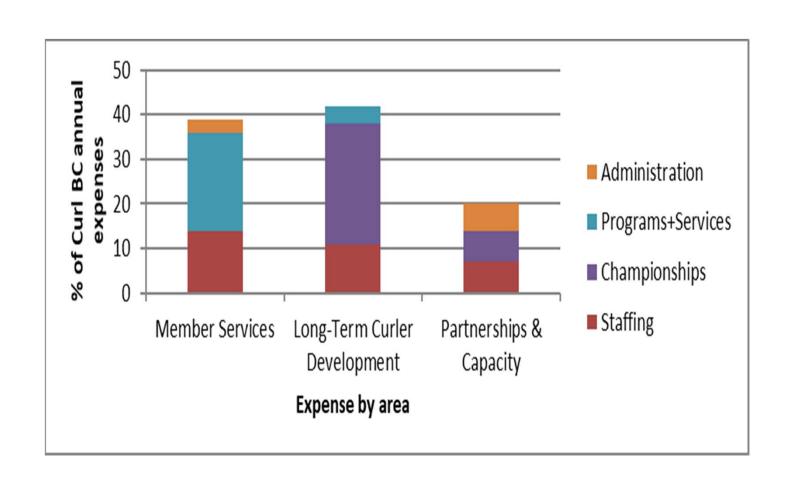


### Where it comes from Curl BC's source of funds for 2021/22





### Where it goes Curl BC's use of funds for 2021/22





### **Financial Statements**

- Statement of Financial Position
  - Assets
    - Increased cash and prepaid expenses
    - Decreased receivables
    - Decreased property & equipment (amortization)
  - Liabilities
    - Payables current (includes \$110,000 for clubs' streaming equip.)
    - Deferred lease inducement (relates to assets)
- Fund balances Net assets or equity
  - addition of income to unrestricted fund
  - transfers for equipment purchases and amortization
  - establishment of internally restricted Operating Reserve Fund



### Financial Statements (cont.)

- Notes to the Statements
  - (1) Policies
  - (2) Receivables
  - (3) Equipment
  - (4 & 13) Lease & inducement
  - (5) CEBA loan
  - (6 & 7) Restricted Funds
  - (8) Curling for Life Endowment Fund
  - (9) Federal Government assistance
  - (10) Contra sponsorship
  - (12) Financial instruments and (13) COVID-19 impact
- Schedules 1, 2 & 3
  - Additional information including a breakout to show the diversity of grant funding sources



### **Audit report - Qualification**

- Introduction to the Audited Financial Statements
- Qualified Audit opinion consistent with not-for-profit organizations that run operations that include events with revenues that are not able to be verified.



### 2022/23 and beyond

- Page 4 of Financial report comparison of current year results to planned results
- > 2022/23 onwards -
  - Continue long term focus to encourage strategic thinking and planning
  - Continue measuring outcomes financial and other
  - Continue regular updates on financial results and responding to changes, eg. impact of COVID, implementation of Operational Reserve Fund
  - Continue work on diversifying revenue sources for Curl BC and curling centres - accessing grants and growing fund raising options, eg. BC Amateur Sport Fund projects



# Motion - Appointment of Lohn Caulder LLP as Auditors for Curl BC for 2022/23 Fiscal Year

Motion moved by \_\_\_\_\_ and seconded by Armstrong CC – Derrell Sears.

- Please use the Chat feature only if opposed to the motion, for example: Penticton, opposed
- On a phone, send an email to Ishannon@curlbc.ca



#### Motion - To Elect Michael Dudar, Brenda M'Clellan & Brenda Sims as Governors at Large for 3-year terms by acclamation

Motion moved by \_\_\_\_\_\_and seconded by Armstrong CC – Derrell Sears.

- Please use the Chat feature only if opposed to the motion, for example: Penticton, opposed
- On a phone, send an email to Ishannon@curlbc.ca



## Motion - To re-elect Neil Campbell, Shaun Everest & Keith Switzer as Governors at Large for one-year terms by acclamation

Motion moved by \_\_\_\_\_ and seconded by Armstrong CC – Derrell Sears.

- Please use the Chat feature only if opposed to the motion, for example: Penticton, opposed
- On a phone, send an email to Ishannon@curlbc.ca



## Motion - To extend the terms of Andrew Benson, Morgan Lypka and Terry Phillips by 1 year so they have 2 more years to serve

Motion moved by \_\_\_\_\_and seconded by Armstrong CC – Derrell Sears.

- Please use the Chat feature only if opposed to the motion, for example: Penticton, opposed
- On a phone, send an email to Ishannon@curlbc.ca







#### **Enhancing Member Services & Engagement**

- Best practices in governance & risk management
- Leadership in curling Education
- Connecting through brand-based communications





### Best Practices in Governance and Risk Management



- Implemented eight safe sport policies
- held five coffee chat and zone meetings
- subsidized and supported 12 clubs to work with Jack Bowman, to support grant opportunities, fundraising, strategic planning, and risk management.



### Leadership in Curling Education



- 43 individuals are now Level 1 Trained Officials, and 13 individuals are now trained at level 2
- 32 individuals trained in the Club coach (community coach) pathway
- Business of Curling live sessions averaged 40+ individuals in attendance for each of our 10 sessions





### **Connecting through Brand-Based Communications**



- We had 43,332 visits on Twitter;
   a reach of 160,841 on Facebook, and
   337 Instagram posts with a total of 14,718 "likes"
- The Curl BC website was visited by 106,000 unique users over the year
- Our men's and women's championship games on CHEK-TV saw a combined 89,100 fans tuned in at any given minute, and our streaming coverage brought in 59,000 viewers





#### **Leading long-term curler development**

- Growth in paticipation
- Professionally-run competitions
- Excellence in high performance



### Growth in Participation



- Passion Curling saw ten clubs participate in the U12 Blizzard Program Training
- The six-level BC Skills Award program saw requests tripled in the 2021-22 season
- Curl BC conducted five webinars on subjects like making ethical decisions, performance, podium prep, and coaching, with a total of 42 participants.



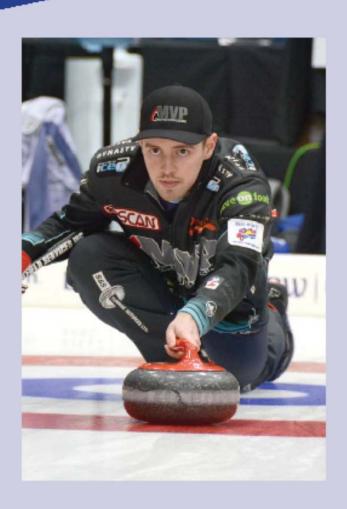
### Professionally-run Competitions



- Established open events in all competitive categories, promoting participation. The women's and men's championship went to open format due to COVID-19 and the BC floods.
- Provided more competitors a "BC Championship Experience" by eliminating regional qualifications.
- Provided live streaming of all draws at 2022 Scotties, Men's, U21, Mixed Doubles, Seniors, Masters, Canada Winter Games Qualifier and Club Curling Championships on the Curl BC YouTube Channel



### **Excellence in High Performance**



- Curl BC trained and supported four Next Gen U35 teams, seven Next Gen U25 teams, seven Next Gen U18 teams, and four high performance and development teams
- In all, twelve Curl BC program teams went to national championships
- Curl BC facilitated 30-plus interprovincial webinars for program athletes plus additional CSI speaker series webinars





#### **Building partnerships & capacity**

- Sustainability though revenue generation and good governance
- Increased collective community investment
- Heightened community acknowledgement





#### Sustainability through Revenue Generation and Good Governance



- In total, the Provincial Government provided a record \$647,979 in support this past year.
- Federal support was also a record. In all, the two levels of government provided over \$900,000 in funding support this past year.
- Curl BC partnered with Prince George Golf
   Curling Club and Rafflebox to raise over
   \$133,000 through a 50/50 raffle during the
   2022 World Women's Curling Championships.
   The net surplus to Prince George GCC was close to \$50,000.



### Increased Collective Community Investment



- Discussions continued with local governments, including Burnaby, Coquitlam, Kamloops, Prince George, and Vancouver
- Regional curling hubs are under consideration in Coquitlam, Burnaby, and Langford
- Curl BC is a key member of the following collaborative groups:
- Sport BC's Advocacy Committee
- Curling Canada's Operations Council
- Curling Canada's Member Association
   Working Groups
- viaSports's Return to Sport Group



### Heightened Community Acknowledgement



- After missing out on the 2020-21 season due to COVID-19, Curl BC is thrilled to be back on the ice and celebrating our players, coaches, officials, and volunteers with awards.
- We're also happy for the return of the Gordon Hooey Memorial Scholarship, which was awarded in the amount of \$1,000 to UBC student Chelsea Taylor of Vancouver.



### And thanks to all of you!



### **Retiring Board Members**

- ▶ Terry Hawes, (2020-22)
- **Dale Gregory,** (2016-22)
- ▶ Teri Palynchuk, (2015-22)



### Motion - To adjourn the 2022 Annual General Meeting

Motion moved by \_\_\_\_\_and seconded by Armstrong CC – Derrell Sears.



## Stay Safe Have a Great Summer

