

Membership Services & Benefits



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@CurlBC



@curlbc

Making it Easier to Access Funding

Message from CEO Scott Braley

Curling facilities that become members of Curl BC benefit from being part of a network of curling centres. From our Business of Curling Symposiums to our expert technical and marketing advice, there is something for everyone to take advantage of.

We want to help you keep your curling centre busy and keep the curlers in your community happy. We can make it easier for you to get access to funding and support to help your curling centre thrive. On this page, we outline some of the top financial resources offered through your membership with Curl BC. The pages that follow outline even more benefits of membership, including the educational courses, camps and professional development we provide as well as marketing resources and programs aimed at supporting the growth and sustainability of the sport in the province.

If you want your curling centre to thrive, you want to be a member of Curl BC.

Sincerely,



BC Amateur Sport Fund

Through Curl BC and Sport BC, member facilities can create short-term projects, accept donations for their cause, and issue charitable tax receipts for donations of \$20 or more.

Contact Scott Braley at sbraley@curlbc.ca



BC Gaming Grants

Curl BC assists curling centres with their gaming applications each year.

Contact Jack Bowman at jackbow@telus.net or Scott Braley at sbraley@curlbc.ca to receive assistance with your application

Community Sport Development Fund

Grants of up to \$3,000 are available for programs that aim to increase British Columbians' participation in sport through establishing a youth division, new programs that requires specialized equipment, coach training, introducing curling to local schools, and more.

Contact Melissa Sim at msim@curlbc.ca



Looking for or working on a different grant?

Curl BC notifies member facilities of and assists with other grant opportunities as well. Email msim@curlbc.ca.

Resources for Your Curling Centre



Business of Curling

Business of Curling Symposium and Workshop costs are subsidized to members.

The Symposium (Phase 1) covers the latest business trends that will help your centre remain vibrant.

The Workshop (Phase 2) walks a centre's board through the process of creating their own five-year strategic plan.

Contact Kim Dennis for symposium information or Jack Bowman at jackbow@telus.net for help with strategic planning



National Curling Centre Insurance Program

Curl BC members have access to discounted coverage for liability and property coverage and directors and officers' liability coverage.

Contact Bryce Lewis at bryce.lewis@hubinternational.com

Criminal Record Checks for Volunteers

Registered curlers who volunteer at member facilities can complete a criminal record check through the Criminal Records Review Program (CRRP) at no additional charge.

Contact Melissa Sim at msim@curlbc.ca



Personal Accident Insurance

Registered curlers in member facilities receive personal accident insurance coverage for \$1/season, which is included in the annual affiliation fees paid by member facilities.

Members can also purchase coverage for drop-in curlers and rental user groups for \$1/person.

Contact Melissa Sim at msim@curlbc.ca



Resource Order Form

Members facilities can order bonspiel draw boards and score cards, Open House and promotional posters, and more.

Contact Lindsay Shannon at lshannon@curlbc.ca

Increasing Participation in Curling



Optimist Getting Started in Curling Camps

Optimist Clubs of BC and Curl BC work together to bring Optimist Getting Started in Curling Camps to member facilities across the province. These one day events are designed to introduce kids to the sport of curling through a fun on-ice workshop.



Borrow Curl BC's Floor Curling Equipment

Member facilities can borrow Curl BC's floor curling equipment at no cost for use at community and curling club events.



Adaptive Sport

Curl BC partners with a number of adaptive sport groups, including BC Wheelchair Sports, BC Deaf Sports Federation, and Special Olympics BC to provide valuable guidance to members wishing to make their facilities more accessible for people of all abilities.



Curl BC Skill Awards

The Curl BC Skill Awards manual is provided free of charge to members. Members can order skills badges for the program at a discounted rate.

Doubles Resources

Curl BC has a Doubles Curling Booklet and a Doubles Rules poster available for member facilities. The resources can be downloaded from the Curl BC website.

Scholarships and Bursaries

Curl BC helps administer the Gordon Hooey Memorial Scholarship Fund and promotes a variety of other scholarship opportunities

Contact Melissa Sim at msim@curlbc.ca for more information on any of these benefits

Courses, Camps & Professional Development



Ice Technician Courses and Mentorship

Member facilities can host an Ice Technician Course (Level 1 or Level 2).

Member facilities can request an on-site one- to three-day mentorship between a Curl BC Ice Team member and their facility's ice technician to walk through your facility and review plant and water testing, equipment, and rocks.

Contact Kim Dennis at kdennis@curlbc.ca



Coaching Courses and Coach Mentorship

Curl BC provides the instructors and resources to train coaches across BC. Whether you would like to train volunteers to lead your junior or introductory programs, or develop Competition Coaches to take a team to playdowns, Curl BC can help.

Curl BC is also committed to hiring and training Club Development Coaches, who coach at the club recreational level in all regions of the province.

Contact Kim Dennis at kdennis@curlbc.ca



Officiating Courses

Curl BC develops and offers Level 1 and Level 2 officiating courses to train interested persons to officiate at regional and provincial competitions throughout BC.

Contact Patti Caldwell at pcaldwell@shaw.ca



Rockslide Summer Camp

The Rockslide Curling Camp for youth takes place each summer. Curlers are provided with 3.5 days of camp activities including technical and tactical aspects, sport psychology, and fun outdoor activities.

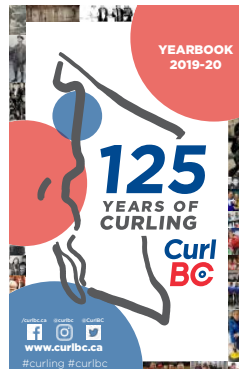
Curl BC also runs a Rockslide Coach Camp. This popular feature gives coaches the chance to learn from the best in a fun and supportive environment.

Contact Kim Dennis at kdennis@curlbc.ca

Communications & Marketing

Yearbook

The annual Curl BC Yearbook contains highlights from the previous season, rules of play, and opportunities for Curl BC members to advertise their curling centres and upcoming events at discounted rates. This book is provided free of charge to Curl BC members.



Social Media



/curlbc.ca



@CurlIBC



@curlbc

Important news and information is often posted on our social media accounts. We encourage all curling centres to create their own accounts so that Curl BC can also share your news and spread the word about your successes.



Awards and Recognition

Curl BC presents annual awards to members and their curlers for outstanding service and performance. Curl BC also nominates members for awards given by external organizations. Member facilities can also request Club Volunteer Awards to present to outstanding individuals within their centre.

Contact Melissa Sim at msim@curlbc.ca



Website

The Curl BC website is used to promote the game of curling in BC. One of its most popular features is the bonspiel calendar, which advertises more than 300 events in BC.

An online calendar also provides details of all Learn to Curl and novice curling events.

Event Broadcasts

Curl BC works with broadcasters to televise or livestream a number of Curl BC championship events hosted at member facilities.

Contact Rebecca Connop Price at rconnopprice@curlbc.ca for more information on any of these benefits

High Performance, Competitions & Events



BC Club Challenge, presented by Original 16

Curl BC manages this annual event for club curlers. Regional competitions are held across the province to name BC's top club curlers. These teams then compete against each other in a provincial championship. The provincial winners go on to a national championship.

Contact Lindsay Shannon at lshannon@curlbc.ca



High Performance Program

The Curl BC High Performance Program, led by Melissa Soligo, is available to athletes registered in member facilities and focuses on assisting athletes to reach their potential.

Members of the program are also eligible for athlete carding from Canadian Sport Institute - Pacific.

Contact Melissa Soligo at mksoligo@curlbc.ca



Host a Curl BC or Curling Canada Championship

Centres that host BC Championship events receive 85-100% of the event net revenue depending on the category of the event.

Media exposure and increased foot traffic are just a few of the additional benefits of hosting.

Contact Will Sutton at wsutton@curlbc.ca

Prize Packages

Curl BC provides over \$30,000 in prize packages for provincial championships across the province.



BC Games and BC 55+ Games

Curl BC partners with the organizing committees of these events to assist in declaring zone championship sites and participating teams.

Curl BC also advocates for the inclusion of curling in multi-sport events and assists in recruiting officials.

playdowns.curlbc.ca

Curl BC organizes, administers and funds over 40 regional and provincial curling events across the province each season. Scores from these events can be accessed live at playdowns.curlbc.ca.

Curl BC Sponsors

Sponsor contributions help subsidize the varied costs of Curl BC playdowns, Business of Curling seminars, programs, television coverage, ice rentals, ice technicians, signage and officiating equipment. Contra sponsorship is used for fundraising, subsidizing operating costs, and giveaways to Curl BC members. All curlers benefit from the support of the sponsors and we encourage members to be loyal to our sponsors.



Best Western

Curl BC members get a 19% discount using Curl BC Corporate ID Code: 01504820



AMJ Campbell

Canada's largest moving company has supported curling in Canada for over 15 years.



Ambrosia Apples

Ambrosia Apples supplies apples at the BC curling championships for athletes and fans.



Original 16

Curl BC's official beer supplier. Original 16 is also the sponsor of club curling in BC.



The Pin People

Curl BC members receive a 15% discount on pin orders.



belairdirect

Curl BC members get a discount on home, condo and tenant insurance as well as car insurance with belairdirect.



Kruger (Scotties)

Curl BC's longest serving sponsor and the title sponsor of the BC Women's Curling Championship.



Optimist Clubs of BC

Optimist gives youth the opportunity to participate in camps and leagues across the province.



Connect Hearing

Connect Hearing is the exclusive hearing health partner of Curl BC. Member clubs can collect \$250 or more by hosting an education session.



Ice King

Ice King offers discounted pricing on its ice making equipment to the host facilities of BC Championships.