

## Minutes | Friday 7 June 2019 | 9:00 am | Kamloops Curling Club

<b>Board:</b>	Peter Muir-Chair, Dale Gregory, George Horner, Janice Mori, Keith Switzer, Teri Palynchuk
<b>Observers</b>	Regional Representatives, Future Regional Governors and Governor-at-Large Candidates
<b>Staff:</b>	Scott Braley, Kimberly Dennis, Lindsay Shannon, Melissa Sim, Melissa Soligo, Rebecca Connop Price, Will Sutton

### Agenda & Minutes

Topic - Lead	Notes/Actions Items/Minutes
1. <b>Call to order</b> - Peter	
2. <b>Welcome and Introductions</b> - Peter	
3. <b>Safe Sport Presentation</b> - Staff <ul style="list-style-type: none"> <li>- Explanation and consultation</li> <li>- Timelines for any policy implementation</li> </ul>	As presented
4. <b>Finance Presentation</b> - Keith <ul style="list-style-type: none"> <li>- By-law change on Borrowing Powers</li> <li>- Establishment of the 125th Anniversary Legacy Fund through a membership fee increase</li> </ul>	As presented
5. <b>Zones Alignment Presentation</b> - Peter	As presented
<b>Break</b> - 15 Minutes	Closed Board Meeting will continue after the break
6. <b>Approval of Agenda</b>	<b>Motion:</b> To approve Agenda Keith, Teri Carried.
7. <b>Approval of Past Minutes</b> - Peter	<b>Motion:</b> To approve the Past Minutes. George, Teri Carried.
8. <b>Recap of Electronic Votes</b> - Scott	<ul style="list-style-type: none"> <li>- To ratify the 2018-19 Curl BC Awards recipients as selected by the Curl BC Recognition and Awards Committee. Moved: Peter, Second: Teri, Carried.</li> <li>- To approve the 2018/19 Curl BC financial statements as presented by Curl BC's auditor, Baker Tilly. Moved: Keith, Second: Peter, Carried (7-0).</li> </ul>
9. <b>Board Action Items</b> - Peter	
<ul style="list-style-type: none"> <li>- Registry Policy Paper</li> <li>- Executive Committee?</li> </ul>	<p>The executive is only the board chair and vice chairs. The chair of the finance committee has not been on the executive.</p> <p>Scott: I think it would be stronger if the chair of the finance committee was included.</p> <p><b>Motion:</b> Reformat the policy registry. Janice, Dale. Carried.</p> <p><b>Motion:</b> Change BG-5, Executive committee, point 1, to: The Board Chair, Past Chair, two Board Vice Chairs as defined in Curl BC's bylaws shall constitute the Executive Committee of Curl BC. In addition the Executive Committee will include the Chair of Finance &amp;</p>

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	Audit Committee, if required. Teri and George. Carried.
- Zones Re-Alignment	<b>Janice Mori:</b> Should we remove BC Games from the name of the policy? <b>Motion:</b> Accept the paper that will start the process of discussion about changing the boundaries of Curl BC regions to zones. George, Dale, Carried.
- Operating Reserve Policy	<b>Motion:</b> To proceed with ORF and related policy as recommended by the finance and audit committee. Keith and Teri Carried.
- Competition Paper	<b>Motion:</b> As presented Teri: To accept the recommendations as presented. Keith Seconded. Carried.
- End Statements Paper	<b>Motion:</b> To accept the changes to End Statements. Janice, Dale, Carried.
10. Executive & Operations Report	Looking forward to AGM. Keith: The core issue is to deal with the need to deal with an outdated bylaw. I think moving from \$10,000 to \$25,000 for CEO borrowing limits is a no-brainer. I think \$100,000 for borrowing without going through the unnecessary step - in my mind - of a vote. It's really less than a month of operating cost. Peter: That bylaw was put in place 15 years ago. Things have changed.
11. Strategic Plan Update - Scott & Rebecca	As in the Annual Report  Scott Curling I/O on its own doesn't have some features that some of their competitors have. You have to put members first, their needs first, because you're asking them to convert over from something that they're happy with.
12. Curling Canada update -	Curling Canada Meeting - 25 May in Ottawa  Alberta federations have merged and they are creating new constitution and bylaws. They are declaring the Northeast as part of Alberta. We are going to be in talks with Alberta and Curling Canada about this.
13. Committee Updates (if any)	Scott: Would it be better to have a set of goals instead of a workplan? Each committee could have their input into the structure and change that.
- Audit & Finance - Keith	All the notes state that financials are in compliance with all the ELs. <b>Motion:</b> The budget meets the requirements of EL 1,2,3 & 5. Janice seconds. Carried. Keith: We will be creating the loan concept to vote on at a later date.

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- <b>Governance</b> - Peter	It's been a busy year, we have made a lot of progress. We have a framework we can move forward with.
- <b>Competition</b> - Teri	We have a workplan and we will be cleaning up the policy as it relates to the competitions committee.
- <b>Recognition &amp; Awards</b> - Dale	Some changes this year. One major one is we are not having an awards banquet at this year's symposium. I will be sending out my committee report to board members at the end of the weekend.
- <b>Philanthropy</b> - Janice	<p>The good news is we have increased our fund. For this year we are trying the golf tournament. We also had a lot more people donating to the Endowment Fund, often through their Expense claims.</p> <p>Lola turned 100 and she didn't want any presents so a fund was set up for the Endowment Fund and teams were giving \$100.</p> <p>To date we are using the interest primarily for the Business of Curling.</p> <p>We discussed this is maybe a good year to get a scholarship going. Tie it in with the 125th anniversary.</p>
<b>14. New/Other Business</b> <ul style="list-style-type: none"> <li>- Annual Members Meeting - Peter</li> <li>- Post Board Meeting - Scott</li> </ul>	Two candidates for two positions for the Governors. There will be a post board meeting vote. We will do elections for the officers and then do a quick overview of the governance model. Board members will have access to shared drive and their own email addresses.
<b>15. Adjourn at Noon</b>	<b>Motion:</b> To adjourn the meeting. Janice.



# Safe Sport Discussion

What does safe sport  
mean to you?

# RESPONSIBLE COACHING MOVEMENT

- Started the Safe Sport Movement
- Curl BC was the Curling organization that has taken the pledge to the RCM.

# Evolution of the Responsible Coaching Movement

To capture and include all individuals involved in the sporting landscape. Including:

Athletes, Parents, Coaches, Officials, Staff, Boards, and Volunteers.

# PHASE 1 EDUCATION

Areas of Focus for phase 1 safe sport:

- Rule of 2
- Screening Processes
- Ethics Training



# RULE OF 2 = 3



# PHASE 1 Education

## Rule of 2 = 3

**A responsible adult is never alone with or out of sight  
with any one athlete.**

- Developing Guidelines/Recommendations for following the rule of 2.
- Goal is to be transparent & mitigate risk to all involved
- As a group brainstorm & discuss Rule of 2 scenarios.
  - What is easy to implement?
  - What are the challenges?

# PHASE 1

## Background Screening

**Currently: all coaches of regionals/provincial teams**

Recommending expanding to: Curl BC Staff, Curl BC Board, Curl BC Coach Developers, Curl BC HP Coaches, Camp coaches, Curl BC Event Officials.

Recommended that Member Associations have their staff, boards, and program coordinators/volunteers screened

- Ask the Screening Questions
  - Does your Club have a screening process?
  - Does your Club know CRC are a Curl BC Member benefit they can access/use
- Is a criminal record check good enough?
- As a group brainstorm screening options that as a sport we can implement together.
  - Job/Volunteer Descriptions & Expectations

# PHASE 1

# Ethics Training

To ensure we are current on the three aspects of safe sport we will be encouraging and providing Ethics training beyond coaches.

- Greater awareness to increase a positive environment
- Consistent expectations
  - Code of Conduct
    - About how they are behaving, not who they are

**Takes the “question” out of the equation to... This is the standard to be followed.**

# Safe Sport as Risk Management

- Implementing Safe Sport Strategies will help to decrease risk to:
  - Organizations & Facilities
  - Athletes
  - Coaches
  - Officials
  - Volunteers



# Phase 2 Implementation

Curl BC develop Safe Sport Policies

- Lead by example
- Providing templates for our Member Clubs to adopt & implement at a Club Level
- Provide a standard for all BC Curling

Safe Sport  
Is a Conversation and responsibility  
of everyone involved.

# **OPERATING RESERVE FUND 101**

# Purpose

- ▶ Provide protection (security) to assure adequate reserves to backstop operating funds when needed (eliminate cash flow irregularities as an operating issue).
- ▶ Ensure ability to respond to unforeseen (yet critical) demands on annual operating budgets.
- ▶ Provide capacity to respond to infrequent “non-recurring” expenses that can build long term capacity (if acted upon quickly).
- ▶ Provide community reserves – available through loans - to help respond to emergent conditions in member operations.

# Fund Structure

- ▶ Built as “unrestricted” but with limits of use in accordance with the purposes specified.
- ▶ Target for non-profit organizations should be to hold capacity for half the annual operating budget.
- ▶ We believe a quarter (three months) of the annual budget will be adequate or sufficient for our organization.

# Value of the fund.

- ▶ Prudent risk reduction
- ▶ Operational security
- ▶ Power to help stabilize the member operations and, thus, promote stability of the collective
- ▶ Responsiveness to emergent conditions
- ▶ Accessibility at low cost
- ▶ Flexibility of scope to influences and strengthen - planning, resource development, and programming

# Member Stabilization Loan Access

- ▶ Maximum amount available for access set annually based on magnitude of reserves.
- ▶ Applications accepted at any time.
- ▶ Concept is for short term assistance with quick response to support club initiatives to stabilize and improve operation.
- ▶ Low interest rate loans make the funds valuable to members while being supportive of the collective ability to continue the program.
- ▶ Flexible amortization term (albeit short) is to be at the discretion of the members. All at a low rates, though.

# Zone Alignment

Updating Regional Representative Committees



# Alignment to BC Games Zones

Our Regions are not aligned with BC Games Zones at the Junior and 55+ level

A team attending the BC Winter Games qualified for the wrong zone one year

Three Curling Facilities would move from one region/zone to another (Fort St James, Fraser Lake Curling Club & Vanderhoof)

Allows Curl BC to review and possibly establish a new Regional Representative Framework

# Regional Representative Committees

There are 18 Regional Representatives elected in 11 Regions

Regional Representatives are elected by the Member Facilities per Curl BC Bylaws and should not be appointments.

Regional Representative Committees are currently an Operations Committee reporting to Curl BC's Chief Executive Officer.

The roles and responsibilities of the Representatives and Committees has not been reviewed for a number of years.

# Proposed Alignment

<b>Name</b>	<b>New Curl BC Zones based on BC Games Zone</b>	<b>Old Curl BC Regions</b>	<b>(Number of Facilities)</b>	<b>* Total Number of Facilities</b>
<b>Kootenays</b>	1	1, 2	(7 , 7)	14
<b>Thompson/Okanagan</b>	2	3, 4, 7	(7, 6, 8)	21
<b>Vancouver-Coastal/Fraser</b>	3, 4, 5	11	(18)	18
<b>Vancouver Island</b>	6	8, 9, 10	(3, 7, 4)	14
<b>North*</b>	7, 8	5, 6	(5, 7)	12

\* The number of facilities are only the facilities currently affiliated with Curl BC.

# Proposal

Create a Regional Representative Committee Policy that is based on BC Games Zones with the vision to operate under the guidance of the Member Services Manager.

The Policy must be flexible to allow each of the five regions to operate in the best interest of the Region/Zones at the same time under the guidelines of Curl BC Bylaws. The Bylaws may also need to be updated to reflect the new policy.

The policy must provide a clear connection between the Member Facilities, Regional Representative Committee(s), Curl BC Staff and Curl BC Board of Governors.

Regional Representatives will continue to be elected by the Member Facilities.

# Plan

A Sub Governance Committee will be to create detail Board Paper for Board Approval

Consult with Stakeholders (Member Facilities, Volunteers and Curl BC staff)

Scope will include the review of other Policies and Procedures to ensure they are in line with the new Regional Representative Committee Policy

There will be no changes to the current method of electing Governors (numbers and the process)

A Bylaw Review Sub Committee has already been formed to modernize the Bylaws.

# Comments

# **OPERATING RESERVE FUND 101**

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# Member Stabilization Loan Access

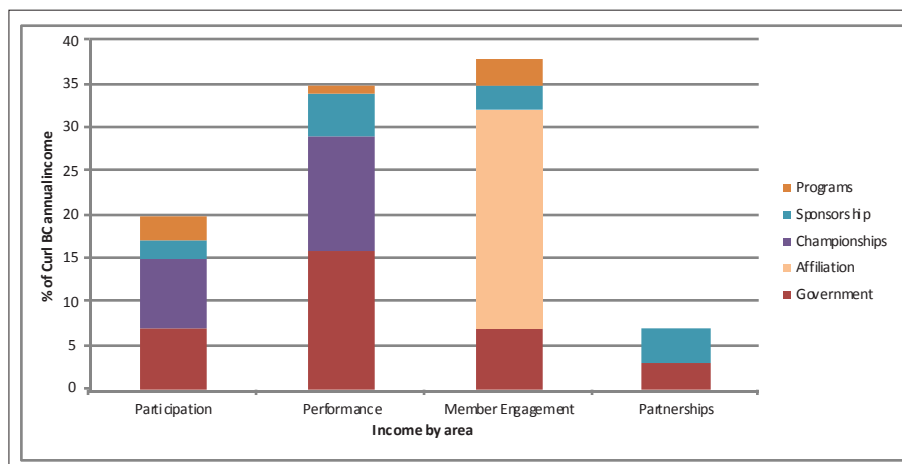
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# 2018/19 Curl BC

## FINANCIAL REPORT

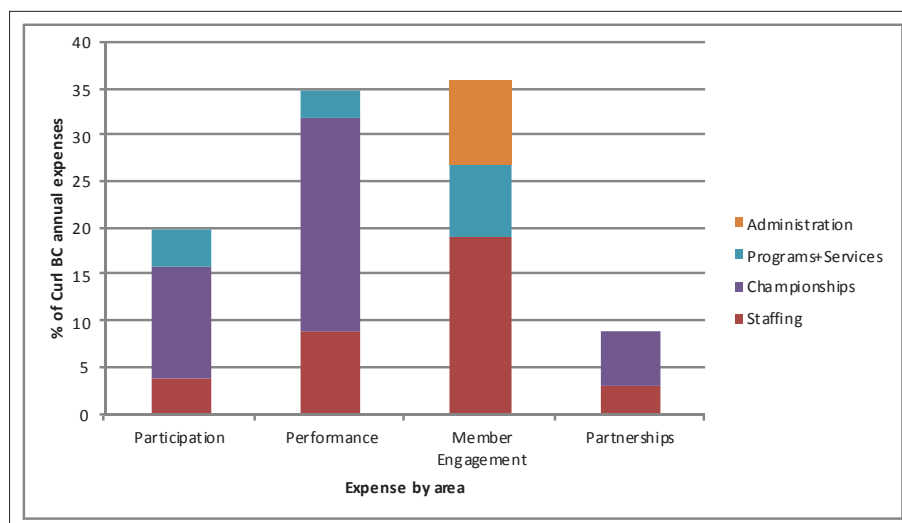
### Where it comes from:

Curl BC sources of revenue for 2018/2019



### Where it goes:

Curl BC uses of funds for 2018/2019





# 2018/19 Curl BC

## ANNUAL REPORT & FORECAST



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@CurlBC



@curlbc



# MEMBER ENGAGEMENT

**END 1: Curl BC serves as the hub of the curling industry in BC, working with its members to act as a collective by sharing best practices, support services and educational programming.**

## Membership

### Goals:

- Provide support to member facilities across BC and ensure they are aware of the benefits of membership.
- Build collaborative working relationships with members and other internal audiences.



Team Jenkins score an 8-ender

Curl BC has stepped up face-to-face visits with member clubs. Issues discussed have included: club governance, club operations, grant applications, camps, workshops, membership reporting and more. Many more clubs got their reports in on time, or contacted Melissa Sim to make arrangements for reporting.

A number of clubs have connected with, or are actively working with Jack Bowman, on gaming grant applications or other grant applications, including:



Curl BC Chair Peter Muir (back right) completed a tour of Northern BC clubs

- 100 Mile House
- Comox Valley
- Gibsons
- Grand Forks
- Lumby
- Mackenzie
- Nelson
- Parksville
- Penticton
- Powell River
- Prince Rupert
- Royal City
- Salmon Arm
- Victoria
- Armstrong
- Cranbrook

Curl BC chair Peter Muir visited a number of clubs in Regions 5 and 6 as part of a northern tour. He had very positive meetings with the clubs and learned about some of the challenges facing curlers in these regions.

Curl BC has worked closely with some of the clubs that are facing challenges due to aging infrastructure or other costs. The Nelson Curling Centre and Juan de Fuca Curling Centre Association leaders were able to present solid business plans to their respective local authorities to get support for curling. In the case of Nelson, they were able to secure \$30,000 in funding towards the replacement of their ice plant. Juan de Fuca Curling Centre is still awaiting news on whether their fight to keep their facility has been successful.

Curl BC is also assisting the North Shore Curling Association and the Coquitlam Curling Association in their fight to find a new home for curling in their communities.

# MEMBER ENGAGEMENT

## Education

### Goal:

- *Ensure educational programming meets clubs' and curlers' needs and continues to be "Best in Class".*

Educational workshops and professional development opportunities for coaches, officials and ice technicians were held in the majority of the regions, assisting 36 clubs/communities. There were coaching courses and/or evaluations taking place in all but two regions. This season also featured:

- 48 professional development (PD) events
- Hosting of four webinars: three for coaches and one for officials

Curl BC also increased support for Competition Coach Certified Coaches to maintain their active certification status.

In order to actively work towards meeting the educational needs of clubs and curlers, workshop participants completed feedback surveys following workshops and requests made through the Curl BC Request a Workshop form were met.

Curl BC hosted our first online Business of Curling webinars this year:

- Gaming Grants Part 1
- Gaming Grants Part 2

More webinars will be planned for 2019-2020 after Business of Curling Symposium feedback.



Participants at a Club Coach Workshop in Vancouver



Officials at the 2019 Everest Canadian Senior Curling Championships

Course/Workshop	Number of Workshops	Number of People	Location of Courses by Region
Coaching - Club Coach	7	56	1, 7, 8, 9, 11
Club Coach Youth	1	4	11
Coaching - Competition Coach	3	17	3, 7, 11
Making Ethical Decisions	4	29	3, 7, 11
Competition Coach Evaluation	N/A	20	3, 4, 7, 8, 11
Officiating - Level 1	5	48	1, 4, 5, 11
Officiating - Level 1 Refresher	N/A	3	1, 4, 5, 11
Officiating - Level 1 Practical	N/A	31	1, 3, 4, 5, 8, 9, 11
Officiating - Level 2	4	38	1, 4, 5, 11
Officiating - Level 2 Practical	N/A	18	1, 4, 5, 8, 9, 11
Ice Tech - Level 1	2	11	2, 11

# PARTNERSHIPS

**END 2: All levels of government, business and the media - along with other like-minded community organizations - see curling as an important part of the BC community.**

## Government

### Goals:

- Maximize access to annual and one-time grants from the Provincial and Federal Governments.
- Maximize matching infrastructure grants from all three levels of government.



Curl BC staff

Curl BC was rated one of BC's top performing PSOs in viaSport's triennial organizational audit which was conducted again in Fall 2018. Curl BC received an average score of 89% on the 42 areas reviewed and an overall score of 15 out of 16 on the four pillars of Sport for Life, Excellence, Coaching & Officiating and Organizational Readiness. This has led to increases in both Curl BC's core grant and high performance grant. Total Provincial Grants increased from \$369,000 to \$407,000 this year.

Curl BC facilitated a \$100,000 hosting grant for the 2020 World Women's Curling Championship in Prince George and a \$11,800 hosting grant for the 2020 Canadian Junior Curling Championships in Langley.

Curl BC worked with the City of Coquitlam, the City of Burnaby, the Coquitlam Curling Association and consultant Brian Johnston to advance a Business Plan for a new Regional Curling Hub. A feasibility study is now under development.

## Philanthropic

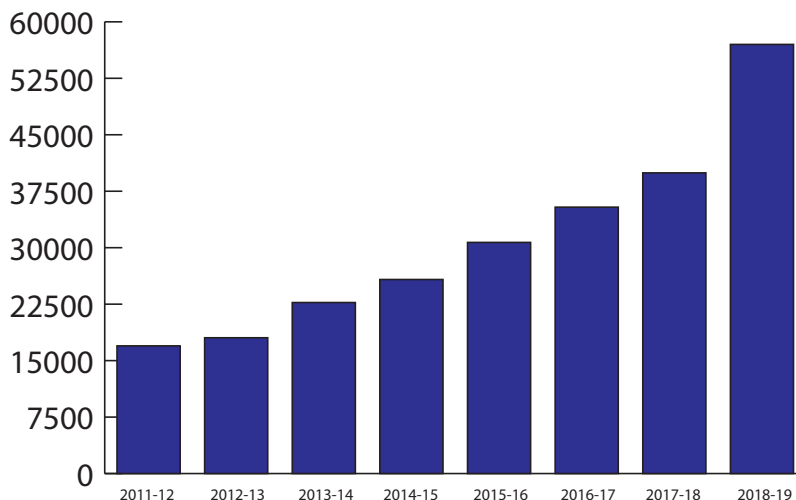
### Goal:

- Create more awareness of opportunities to increase fundraising for curling in BC.

The number of clubs that have a National Sport Trust Fund (NSTF) project has increased from 8 to 11, with the establishment of club projects at Parksville Curling Club, Nelson Curling Centre and Quesnel Curling Club. The number of total NSTF donations is building.

The Curling for Life Endowment Fund added an additional \$17,000 to the fund. It has grown from \$40,000 to \$57,000 in one year – the best year yet!

Looking ahead to the 2019-20 fundraising totals, Robbie Gallagher, a coach and competitive curler, raised more than \$1,000 for the fund by running the Vancouver Marathon. For the first year, Curl BC has organized a Golf Tournament in Kamloops in support of the Endowment Fund.





## Corporate Sponsorship

### Goals:

- Maximize revenue and fully sold out program.
- Include direct benefits to member clubs where possible.



Sponsor signage at Quesnel's West Fraser Centre

Connect Hearing became a new sponsor of the BC Masters Championship, OpenRoad Auto Group joined as a digital sponsor and NuFloors became a presenting sponsor. Sad good bye to Travelers and Boston Pizza.

belairdirect and Connect Hearing agreements now include a direct financial benefit to clubs hosting events to promote these partnerships.

Optimist Clubs of BC, through Al Kersey, raised \$15,000 that will be used to sponsor curling camps, junior coaches, and the Rockslide Summer Curling Camp. This is the highest total yet.

Total sponsorship value was \$175,000 this year.

## External Communications

### Goals:

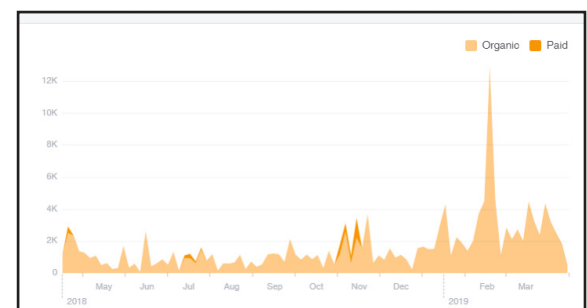
- Continue to build collaborative working relationships with external organizations and media.
- Raise Curl BC's profile and build our audience.

Curl BC's website's steady traffic has increased, with over 95,100 unique visitors (up from 78,400 last year) and over 630,639 page views. Curl BC's social media accounts have also seen an increase in followers. This year Curl BC's followers rose to 2,263 on Facebook and 1,842 on Twitter. Curl BC's Instagram followers rose to over 1,200 followers.

Curl BC saw more than 40,000 engagements on our Facebook page during the January to March competitive season, up from 27,000 in 2018.

Curling events and announcements have continued to have been regularly reported on, with more than 530 reports during the 2018-19 season across the province.

Member curling clubs have also increased their social media presence, with all but two member clubs with a Facebook page. Thirty-one members have Twitter accounts and 22 members have Instagram accounts.



Facebook post reach

# PARTICIPATION

## END 3: Curl BC collaborates with member curling centres to develop and grow curling as a Sport for Life.

### Youth Development (U15 - Fundamentals & L2T)

#### Goal:

- Increase youth participation in the sport of curling at all levels, from new curlers to developing strong recreational and/or competitive curlers.



Participants in the U15 Challenge Cup in Kamloops

Together with the Optimist Clubs of BC, Curl BC ran three Getting Started in Curling Camps in Creston, Port Hardy and Golden Ears. These one day on-ice events are designed to introduce kids to curling.

Twelve U15 teams from around the province gathered at Kamloops Curling Club in January to discuss their curling goals. This activity was one component of the inaugural Curl BC U15 Challenge Cup. The event included on- and off-ice player and team development sessions on the Friday, a curling competition on the Saturday and the Sunday, and coach and parent professional development sessions throughout the weekend.

Curl BC participated in the CAN (Canucks Autism Network) summer camps, and hosted a coach training for working with kids with behavior challenges at the 2018 Rockslide camp. CAN presented the workshop.

### Youth Athlete Retention (U18 - L2T)

#### Goal:

- Facilitate the growth of the sport by ensuring there are opportunities for young curlers to progress beyond introductory leagues.

Curl BC held Podium Preparation and On My Way camps in Kitimat. These camps were designed for youth curlers and their support team who were at the 'Learn to Train' and 'Train to Train' stages of the Long Term Athlete Development (LTAD) model as they explored and learned more about competitive curling in BC.

The BC High School Curling Championships took place at Golden Ears Winter Club. Thanks to the BC High School Curling Commission and the provincial championship organizers Janet Duncan and Dave Romani for conducting this event.

The 2018 Rockslide Summer Curling Camp had 102 camper attendees ranging in age from 8 to 18. The camp featured BC's top coaches as well as guest coaches like Kristen Streifel and Karsten Sturmay who represented Canada at the 2019 Winter Universiade. The next generation of BC curlers were introduced to updated curriculum focused on best practices in mental skills, physical training, team dynamics, bio mechanics, strategy and tactics.



## Provincial and Regional Marketing Plan for Participation and Inclusion

### Goal:

- *Together with clubs, create significant increases in interest and engagement in curling in BC for both able-bodied and disabled/adaptive curling. (Active for Life)*

Across the province, 18 clubs reported some 20,000 people (children and adults) who were introduced to curling this season, either through a school program or through a learn to curl program/private rental. If all clubs reported their new curler program numbers, we estimate that number could be closer to 30,000.

There was an increase in the number of regular curlers from 20,083 to 21,770. Despite the closure of Glen Meadows Curling Club and the Arbutus Curling Club, it is heartening to see that curling membership continues to grow. Much of the growth can be attributed to Learn to Curl programs and leagues such as the ones run by the Vancouver Curling Club, the Golden Ears Winter Club, the Port Moody Curling Club, and the Comox Valley Curling Club. Comox Valley Curling Club's introductory curling programs were so successful that the club increased its membership from 413 members in 2017-2018 to 654 in the 2018-2019 season. Growth in curling membership does not just happen in the larger urban areas!

This was the first year Curl BC hosted the Club Challenge Provincials in the 20th year of that event. There were 50 teams that participated, province-wide, representing over 200 curlers. The provincial finals were held in Abbotsford and 24 teams took part. All participants were offered skill development opportunities including access to High Performance Program webinars.

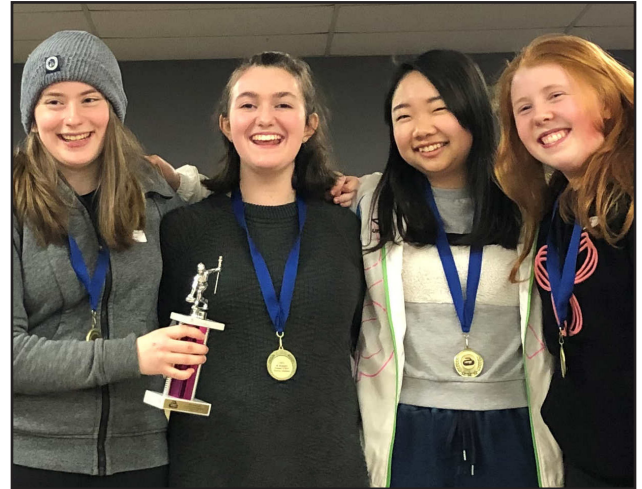
Curl BC participated in Sport BC's Canada Day Warm Up, Pride Sports Day (mostly the Pacific Rim Curling League), marched in the Pride Parade, and presented at the YMCA Canadian Fitness Connection programs. We also worked with the 55+ Games Society to provide a curling clinic for stick and sturling curlers.

There is growing interest in learning how to use the stick and starting more stick curling leagues. The Okanagan leads the province with strong stick curling participant numbers.

The BC Deaf Women's team, led by Cecilia Tung, volunteered to teach floor curling to two classes at the BC School for the Deaf at South Slope Elementary.

It was BC's turn to host the Western Blind Curling Regional Championships, which was hosted in Kamloops in March. Curl BC helped the Curling Council for the Blind obtain a hosting grant to help the CCB and the West Coast Blind Curling Association host the event.

Vancouver Curling Club continued to run its Blind and Visually Impaired League. They also host a Brazilian league and the Pacific Rim Curling League, which is BC's premier curling league for LGBTQi2S persons and straight allies. The Nisei League for curlers of Japanese heritage and their families and friends runs at Richmond Curling Club.



Team McCallum, who won Novice Gold at Comox Valley Curling Centre



The participants in the 2019 BC Club Challenge held in Abbotsford

# PERFORMANCE

**END 4: Guided in their pursuit of the podium pathway by Curl BC regional and provincial programming, committed performance curlers will realize their full potential and thereby help inspire the next generation of curlers. (Train to Train, Train to Compete, Train to Win)**

## Athlete Development and Achievement

- Create and provide a culture of excellence through training and development opportunities for identified athletes.
- Enhance and guide teams to podium performances at national and international competitions.

Team Tardi won both the 2019 Canadian Junior Curling Championships (third year in a row) and the 2019 World Junior Curling Championships (second year in a row) and made their second Grand Slam of Curling appearance. Team Tardi is one of the 23 teams that took part in the Curl BC High Performance (HP) and Development program, which was refocused and refined in 2018-19.

Thanks to BC's 2018 results, we were represented by two teams at this year's Canadian Wheelchair Championships (Team Neighbour and Team Austgarden).

Tyrel Griffith along with teammate Nancy Martin finished with a silver medal at the 2019 Canadian Mixed Doubles Championship. Tyler Tardi and Dezaray Hawes made it to the quarter-finals and Cody Tanaka and Catera Park made the round of 16.

Competition	Championship Team Members	Canadians
BC Junior Men	Tyler Tardi, Sterling Middleton, Matt Hall, Alex Horvath, Coach: Paul Tardi	<b>GOLD</b> *also won gold at Worlds
Canada Winter Games Boys	Hayato Sato, Josh Miki, Dawson Ballard, Troy Chong, Coach: Bryan Miki	<b>GOLD</b>
BC Junior Women	Sarah Daniels, Kayla MacMillan, Jessica Humphries, Sarah Loken, Coach: Katie Witt	<b>SILVER</b>
BC U18 Boys	Erik Colwell, Mitchell Kopytko, Ben Morin, Tyler Powell, Coach: Dale Hofer	<b>SILVER</b>
BC Master Women	Janet Klebe, Kerri Miller, Jane Adam, Laurie Shimizu, Coach: Vic Shimizu	<b>SILVER</b>
BC U18 Girls	Kaila Buchy, Katelyn McGillivray, Hannah Lindner, Arissa Toffolo, Coach: Tom Buchy	<b>BRONZE</b>
BC Wheelchair	Darryl Neighbour, Bob MacDonald, Gary Cormack, Janice Ing, Coach: Vic Shimizu	
Scotties BC Women	Sarah Wark, Kristen Pilote, Carley Sandwith, Jen Rusnell, Michelle Dunn, Coach: Rick Fewster	
BC Men	Jim Cotter, Steve Laycock, Tyrel Griffith, Rick Sawatsky, Brad Wood	
BC Senior Men	Wes Craig, Steve Waatainen, Craig Burton, Keith Clarke	
BC Senior Women	Marilou Richter, Dawn Everest, Cindy Curtain, Deirdre Riley	
BC Stick	Tim Smith and Chris Pieper	
BC Master Men	Lyle Boyce, John Lapointe, Don Pennell, Tom Green	
AMJ Campbell Van Lines BC Mixed	Cameron de Jong, Taylor Reese-Hansen, Alex Horvath, Mariah Coulombe, Coach: Carley Sandwith	*Canadians November 2019
BC Club Challenge Women	Mary Ellen Konyer, Sharon Wright, Karen Hungar, Kellie Rice	*Canadians November 2019
BC Club Challenge Men	Will Sutton, Cody Johnston, Bruce Currie, Christopher Summers	*Canadians November 2019

Team Sato won gold and the 2019 Canada Winter Games as part of Team BC, BC's first ever boys' curling win, and at the 2019 CCAA Curling Championships, Douglas College won the women's gold, our first-ever.

Team Yamada (Boys) of Kamloops and Team McGillivray (Girls) of Kelowna won the BC High School Curling Championships held at Golden Ears Winter Club in March.

Team Chan has qualified for the 2019 Deaflympics that will take place Italy in December 2019.

## Competitions Marketing Plan

- *Ensure playdowns meet Curl BC's guidelines.*
- *Ensure BC Championships are professionally run, well attended, and consistent with the Curl BC brand.*
- *Leverage national and international curling events hosted in BC.*



A member of the film crew in Quesnel

Curl BC signed a five-year streaming agreement with CBC Sports. That meant that, beginning this season, CBC featured BC Men's, BC Women's, and BC Junior Curling Championships on [cbcspports.ca](http://cbcspports.ca) and via the CBC Sports app. Curl BC worked with Roll Focus Productions and Shaw to produce the shows. The 2019 BC U18 Curling Championships were also broadcast on Shaw TV.

Special thanks to the host committee in Quesnel who did a great job of hosting the 2019 Combined BC Men's and Scotties BC Women's Curling Championship, presented by Best Western and Nufloors. The event was held at the West Fraser Centre so athletes were given the opportunity to curl on arena ice.

The 2019 Everest Canadian Senior Curling Championships took place in the newly opened Chilliwack Curling Club. The event was well attended and put the spotlight on curling in the community.

The year 2020 is set to be a banner year for curling in BC as the province celebrates the 125th anniversary of the sport with not one, but four, world curling championships. The 2020 World Mixed Doubles and Senior Men's and Senior Women's Curling Championships will take place at the Kelowna Curling Club April 18-25. This is in addition to the 2020 World Women's Curling Championship which is planned for Prince George March 14-22.

## Coach Development

### Goals:

- *To have high quality coaches working with BC's competitive curling teams.*
- *To maintain a highly qualified group of consultant coaches.*

The Rockslide Coach Camp, which was targeted at Certified Competition Coaches, was a 4 day coach camp that ran concurrently with Rockslide Curling Camp, providing mentorship and maintenance of certification opportunities with the Rockslide Coaching Team for BC's up and coming competition coaches. Nine coaches, including a coach from Budapest, attended the coach camp which was led by Darryl and Kate Horne of Salmon Arm.

Twenty coaches became Competition Coach certified this year by completing an on ice evaluation with a Curl BC Coach Developer. Professional development opportunities were offered throughout BC, and coaches received NCCP points towards maintaining their certification for taking part in development opportunities.



# THANKS FOR A GREAT 2018/19 SEASON!

## STAFF

**Scott Braley** | CEO

**Melissa Soligo** | HP Coach & Director

**Will Sutton** | Competitions Manager

**Rebecca Connop Price** | Communications & Marketing Manager

**Kim Dennis** | Education and Camps Coordinator

**Melissa Sim** | Member Services Manager

**Lindsay Shannon** | Administrative Coordinator

**Maimie Li-Cleto** | Financial Coordinator (Part-Time)

## OFFICERS

**Peter Muir** | Chair & Governor at Large

**Janice Mori** | Vice Chair & Governor at Large

**Teri Palynchuk** | Vice Chair & Regions 8, 9 & 10 Governor

## GOVERNORS

**Tracey Amy** | Regions 1 & 2

**George Horner** | Regions 3, 4 & 7

**Gord Judzentis** | Regions 5 & 6

**Dale Gregory** | Region 11

**Keith Switzer** | Governor at Large

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**Agenda Item:** Competitions Committee Recommendations

**Sponsor:** Competitions Committee

**Presenter:** Teri Palynchuk, Chair, Competitions Committee

**Proposed Recommendation:**

To implement changes to Competitions for 2019/2020 Season

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**Purpose and Context**

To implement changes to some categories in Performance and Sport for Life competitions for the 2019/2020 season.

**Background**

Unlike previous years, where very few survey responses were received and consensus was that there was not enough input to initiate any of the recommendations made, this past season responses were up considerably (approximately 184). The Committee Chair met with Melissa Soligo and Will Sutton to thoroughly review the responses and look for common ground in the responses.

We, and our committee, feel that it is imperative to acknowledge and respond with recommendations where and when appropriate.

**Recommendations**

Based on our findings in the survey results, we are recommending the following:

- ❖ Consensus to keep open events in all categories. We will only have 1 entry in all open events except for women's and mixed doubles which will have 2 berths each.
- ❖ If a region has 0 or 1 entry, that berth will now be prorated within the regional events rather than the open event.
- ❖ If there is only one entry in a regional playdown, that team may travel to the next closest regional event or the open event. If going to the alternative regional event, a travel and hotel subsidy will be offered.
- ❖ In U18, pilot holding the open event prior to the regional. Daniel Wenzek will provide rationale in email. Depending on the success and feedback to this format, we may consider this in other categories in the future.
- ❖ Include a regional playdown for region 8-10 in U21. 1 berth to be allocated to the BC Junior Curling Tour rather than 2.
- ❖ Based on current men's participation numbers, an increase in the men's provincial to a 16 team triple knockout. This will also create an equal draw rather than the current 12 team draw.
- ❖ Include the club challenge under the umbrella of the competitions committee and add a section for this event to the Curl BC Rules.
- ❖ Implement a Sportsmanship Award in each Provincial Championship.

### Issues

We do not see any potential issues with our recommendations, other than the usual feedback from some of the smaller regions who continually push for direct entry. We are prepared for that with strength in numbers of participating teams the past season.

### Financial Implications

There will be a potential impact of a relatively small cost incurred for a team to travel to an alternate regional playdown – that subsidy will be determined in consult with our CEO.

We do see an opportunity for more entries with these recommendations which would result in more revenue received from playdown entrants.

### Risk Analysis

Identified risk	Risk likelihood	Impact of risk	Strategy to manage risk
Financial	Low	Insignificant	None
Compliance	Rare	Insignificant	None
Strategic	Rare	Insignificant	None
Operational	Rare	Insignificant	None
Reputational	Rare	Insignificant	None

### Legal and Compliance

N/A